



BIOPHARMA WORLD

a **marcusevans** event

Marina Bay Sands, Singapore

1st & 2nd November 2010

“Capitalising on accelerated growth in the biopharmaceutical industry to explore and forge partnerships to encourage innovation and investments”

Embracing cross border opportunities in biopharmaceuticals to benefit from possible collaborations in R&D, manufacturing and outsourcing



Why Attend:

The global biopharmaceutical industry is currently experiencing exponential growth with substantial opportunities to establish relationships and presence in established and emerging markets. Major global drug companies are increasingly turning to biotechnology for new products to fuel growth with many turning to Asia to tap the abundant outsourcing and collaboration opportunities in drug development and manufacturing. With a continued string of investments in biopharmaceuticals, it is vital for organisations to identify new trends and analyse future prospects in order to form alliances and capitalise on strategic partnerships to gain an edge in this highly competitive market.

Singapore's government has formulated a strategic objective to enable the country to become a center for the pharmaceutical, biotechnology and medical-technical industries. Besides tax incentives, world-class infrastructure, political stability and its Intellectual Property Rights protection record, Singapore offers highly professional authorities that support investors and companies that are considering setting up a presence in the country because of the favorable business environment. Many pharmaceutical MNCs, have invested in Singapore with their own R&D centers, manufacturing facilities, marketing and distribution hubs or support functions such as information technology (IT) or finance.

Follow your own agenda with a choice of three streams over 2 days:

- Drug Development and Clinical Research
- Bio Manufacturing and Distribution
- Investments and Strategic Partnerships

Key Benefits:

- Introducing products and services to offer senior level executives cost effective strategies
- Showcasing cutting edge solutions to increase market share
- Networking with key executives to establish client base
- Presenting key case studies to strengthen the company's position in the region
- Obtaining exposure before and during the conference through our extensive market coverage
- Enhancing industry knowledge by attending keynote and case study sessions

Who Should Attend?

This large scale conference is designed to attract all those who are involved in the biopharmaceutical industry including:

CEOs, MDs, Directors, VPs, GMs, Heads of:

- Medical Affairs
- Outsourcing
- Clinical R & D
- Pharmaceutical Development
- Clinical Operations and Development
- Regulatory Affairs
- Clinical Study Design
- Global Transportation
- Export Control
- Operations
- Technical Compliance
- Strategic Alliances
- Clinical Projects
- Clinical Operations
- Clinical Research Services
- Drug Safety
- Clinical Data Management
- Quality Assurance
- Supply chain
- Logistics
- Marketing
- Business Development
- Government Affairs

From:

- Global Pharmaceutical and Biotech Companies
- Clinical Research Organisations
- Clinical Packaging
- Good Clinical Practice Compliance
- Clinical Data Management Software
- R&D Equipment Providers
- Biopharmaceutical Manufacturers
- Research Institutions
- Business Consulting Companies
- Regulatory Experts
- Legal Firms
- Private Equity
- Contract Research Organisations
- Clinical Distribution
- Supply Project Management Services
- Good Laboratory Practise Compliance
- Central Laboratory Service
- Pharmaceutical Manufacturers
- Biotechnology Companies
- Academic Institutions
- Contract Manufacturing Organisations
- Contract Service Organisations
- Venture Capitalists
- Institutional Investors

Geographical market of delegates:

- Asia Pacific – 60 %
- Middle East – 15 %
- America / Canada / Europe – 25%